programs & events

We regularly run special programs and campaigns to promote workplace safety and prevention. We design these initiatives to generate awareness of our resources and services, and create safe work practices.

Safe Advantage

Safe Advantage is for employers with average assessments above $40,000 over the last three years. This program encourages large employers, who generate one-third of all incident costs in the Territories, to improve and maintain high levels of safety in their workplaces.

The program's guiding principle is simple – Safety Pays. *Safe Advantage* partially refunds assessments to employers with proven safety and return to work practices.

Employers with poor safety and return to work practices and results pay penalties in addition to their annual assessments.

For more information on the *Safe Advantage* Program, please call 1-800-661-0792.

Mine Rescue Competition

Every June as part of Mining Week, we proudly sponsor the annual Mine Rescue Competition. This Competition allows participating teams from the Northwest Territories, Nunavut, and Yukon mines to evaluate and compare the quality and effectiveness of their mine rescue training programs.

We invite mines to enter teams to compete for the Surface and Underground Commissioner's Trophies. The champions go on to compete in the Western Regional Mine Rescue Competition, which hosts winning teams from all western provinces, the three Territories, and the Northwestern United States.

Day of Mourning

On April 28 each year, we observe the National Day of Mourning. We support the Northern Territories Federation of Labour, who organizes ceremonies in memory of those who lost their lives due to workplace incidents or illnesses. The workers' names are written in a commemorative book. Both the Northwest Territories and Nunavut maintain their own commemorative books and display them in their respective Legislative Assemblies.

North American Occupational Safety and Health (NAOSH) Week

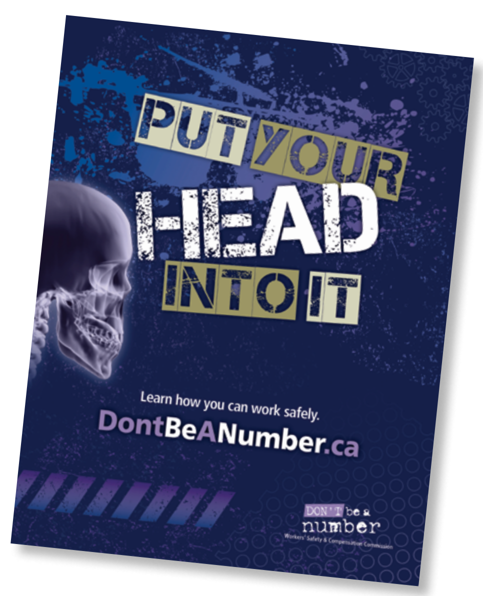
An initiative driven by the Canadian Society of Safety Engineering and recognized in Canada, the United States, and Mexico, North American Occupational Safety and Health (NAOSH) Week focuses on promoting a community safety culture. By encouraging health and safety activities and practices, NAOSH Week increases understanding and awareness of workplace health and safety to reduce workplace injuries and diseases. We host events to engage stakeholders and involve the community in injury prevention and safety awareness.

In 2010, we introduced Safety Street, a virtual street in the Northwest Territories and Nunavut, with common community services reflected as houses on the street. This highlights the North as a close-knit community, where most of the people you work with are your neighbours, friends, and family.

The idea behind Safety Street is that anything can happen on the street. Future events can use Safety Street as its anchor to raise awareness of safety as it relates to the North.

Don't Be a Number Campaign

DON'T be a number

To spread the message of safety to young workers, we launched the *Don't Be a Number* campaign. Each year, hundreds of young workers under the age of 25 are injured at work in the Northwest Territories and Nunavut. Northern youth must have the knowledge and tools to keep them safe on the job.

A refreshed campaign launched in 2011 with a new look, feel, messages, and materials. As part of the 2011 campaign, a new online game, *One Life Logan*, targets young workers age 13-25. *One Life Logan* promotes workplace safety. Players must navigate hazards and use personal protective equipment to stay safe on the job. You can play *One Life Logan* at dontbeanumber.ca.